



805.967.2500

www.SBSCChamber.com

Mailing Address: 5662 Calle Real #204, Goleta, CA 93117

Visitor Center: 120 State Street, St F, Santa Barbara, CA 93101

January 28, 2021

Mayor Murillo and City Council
City of Santa Barbara
PO Box 1990
Santa Barbara, CA 93102

RE: Letter of Support for BCycle

Dear Mayor Murillo and City Council:

On behalf of the Santa Barbara South Coast Chamber of Commerce, from Goleta to Carpinteria, we are requesting that you deny the appeal and uphold the Planning Commission's decision to approve a programmatic Coastal Development Permit (CDP) for bike share docks and three registration kiosks in the Coastal Zone. The installation of bike share stations in the Coastal Zone is part of the core of the system, which will be used to determine demand and usage. This data is imperative for future expansion of the program into the East and Westside neighborhoods.

The public is desperate for alternative means of transportation and the pandemic has boosted demand for bikes and safe bike infrastructure. Adding easy access e-bike docks and kiosks, including in the Coastal Zone, will ensure this program succeeds and will reduce local vehicle miles traveled by both residents and tourists. This will improve our local air quality and the health of our residents, as well as reduce vehicle traffic on our busy streets.

Thank you for continuing to support alternative modes of transportation.

Thank you,

KRISTEN MILLER | President/CEO
SANTA BARBARA SOUTH COAST CHAMBER OF COMMERCE
(805) 967-2500 ext. 108 | Kristen@SBSCChamber.com