



805.967.2500

www.SBSCChamber.com

Mailing Address: 5662 Calle Real #204, Goleta, CA 93117
Visitor Center: 120 State Street, St F, Santa Barbara, CA 93101

January 31, 2022

City of Carpinteria
5775 Carpinteria Avenue
Carpinteria, CA 93013

RE: 5885 Carpinteria Avenue Project

Dear Mayor Nomura and City of Carpinteria:

The Santa Barbara South Coast Chamber of Commerce – from Goleta to Carpinteria, has reviewed the 5885 Carpinteria Avenue conceptual project at our Project Review Committee, Public Policy Committee, and Carpinteria Business Committee meetings. As the City moves forward with their review of the concept design, the Chamber would like to outline the ways in which this project aligns with our policy platform and priorities.

The Chamber's focus on economic development and community well-being put us in favor of tourism activity and business projects that generate tax revenue for the city while improving the local economy and jobs. The 5885 Carpinteria Avenue project will bring increased economic activity to the area through the project's hotel, as well as much needed housing through the project's mindful residential housing aspect. The project will also serve to facilitate a habitat restoration, enhancing the local land.

By continuing the use of coastal agriculture this project keeps with the spirit of Carpinteria's heritage as a beachside farming community. Additionally, this project's team have put considerable effort into ensuring that they have gathered community feedback on this project. Their focus on view corridors, communal amenities, and considerate land-use as project priorities indicate that they would be good neighbors, invested in the Carpinteria Community.

The Chamber is interested to see what this project can offer to the Carpinteria community and will continue to follow it with interest.

Sincerely,

KRISTEN MILLER | President/CEO
SANTA BARBARA SOUTH COAST CHAMBER OF COMMERCE
(805) 967-2500 ext. 108 | Kristen@SBSCChamber.com