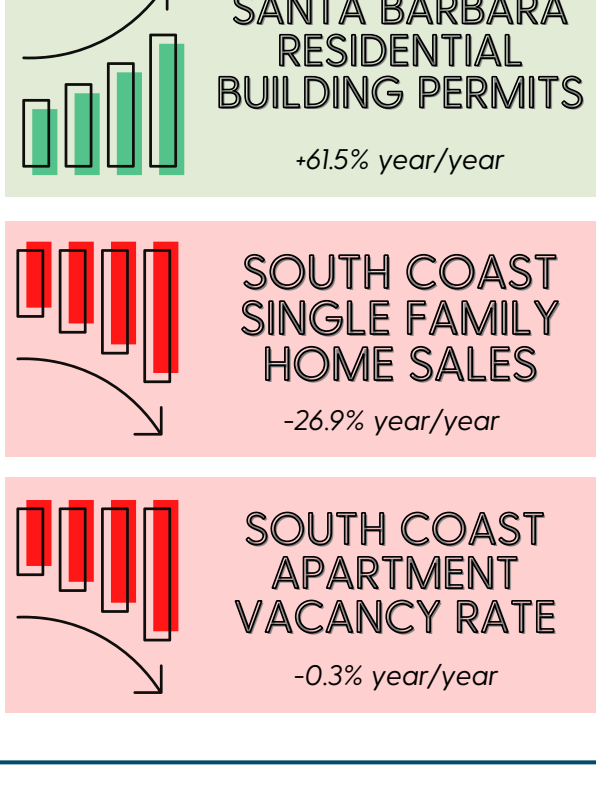
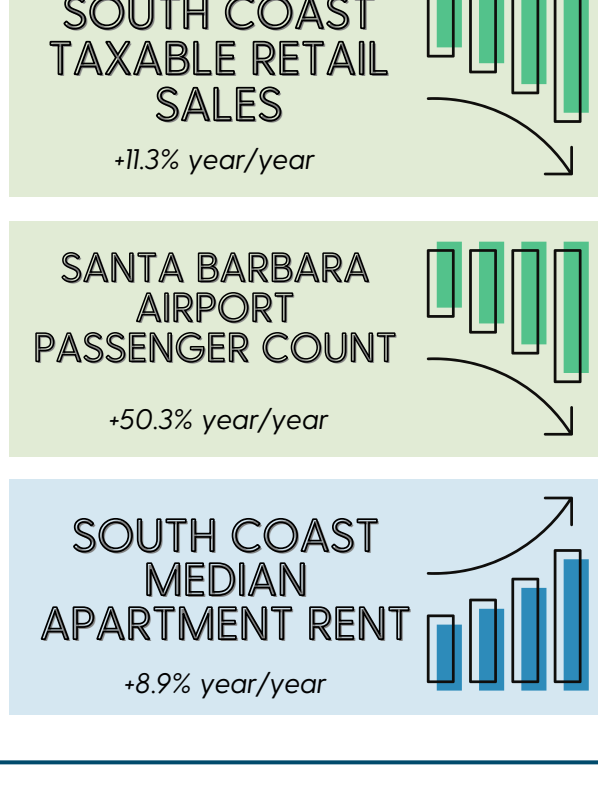


AT A GLANCE - CURRENT DATA TRENDS



RESIDENTIAL REAL ESTATE

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Median Home Selling Value						
Carpinteria	\$2,675,000	\$1,335,000	\$1,142,500	100.4%	134.1%	Aug-22
Goleta	\$1,595,000	\$1,330,000	\$1,129,000	19.9%	41.3%	Aug-22
Santa Barbara	\$2,000,000	\$1,688,000	\$1,590,000	18.5%	25.8%	Aug-22
South Coast	\$1,840,000	\$1,450,000	\$1,350,000	26.9%	36.3%	Aug-22
Single Family Home Sales YTD						
Carpinteria	54	62	55	-12.9%	-1.8%	Jan-Aug-22
Goleta	182	212	166	-14.2%	9.6%	Jan-Aug-22
Santa Barbara	292	448	310	-34.8%	-5.8%	Jan-Aug-22
South Coast	528	722	531	-26.9%	-0.6%	Jan-Aug-22
Median Apartment Rent						
South Coast	\$2,465	\$2,264	\$2,143	8.9%	15.0%	2022 Q2
Apartment Vacancy Rate						
South Coast	1.7%	2.0%	5.0%	-0.3%	-3.3%	2022 Q2

Source: California Economic Forecast (www.californiaforecast.com)

BUILDING PERMITS

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Residential Building Permits YTD (units)						
Carpinteria	1	11	4	-90.9%	-75.0%	Jan-Aug 22
Goleta	2	1	10	100.0%	-80.0%	Jan-Aug 22
Santa Barbara	42	26	29	61.5%	44.8%	Jan-Aug 22

Source: California Economic Forecast (www.californiaforecast.com)

COMMERCIAL REAL ESTATE

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Commercial Vacancy Rates						
Carpinteria						
Office	12.6%	3.3%	3.3%	9.3%	9.3%	2022 Q2
Industrial	2.4%	3.6%	2.8%	-1.2%	-0.4%	2022 Q2
Goleta						
Office	5.8%	6.2%	6.1%	-0.4%	-0.3%	2022 Q2
Industrial	2.8%	5.6%	8.1%	-2.8%	-5.3%	2022 Q2
Santa Barbara						
Office	8.5%	10.8%	7.1%	-2.3%	1.4%	2022 Q2
Industrial	0.5%	6.0%	1.0%	-5.5%	-0.5%	2022 Q2
Retail	2.6%	4.3%	3.5%	-1.7%	-0.9%	2022 Q2

Source: California Economic Forecast (www.californiaforecast.com)

WORKFORCE

Professionals	Changed Jobs	Job Posts	Engaged Talent
173,677	12,626	6,204	5,274

Employment Talent in the Santa Barbara-Santa Maria Area Source: LinkedIn - July 2022

Indicator	Current	Month Ago	Year Ago	Two Years Ago	Change from Month Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Santa Barbara County Labor Force								
Labor Force	226,400	226,100	220,900	N/A	0.1%	2.5%	N/A	Sep-22
Unemployment	6,100	6,600	9,800	N/A	-7.6%	-37.8%	N/A	Sep-22
Unemployment Rate	2.7%	2.9%	4.5%	N/A	-0.2%	-1.8%	N/A	Sep-22

Source: State of California, Employment Development Department

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Unemployment Rate (by City)						
Carpinteria	2.3%	2.3%	4.4%	0.0%	-2.1%	Aug-22
Goleta	2.4%	2.2%	4.3%	0.2%	-1.9%	Aug-22
Santa Barbara	2.4%	2.4%	4.5%	0.0%	-2.1%	Aug-22
South Coast	2.4%	2.4%	4.5%	0.0%	-2.1%	Aug-22

Source: California Economic Forecast (www.californiaforecast.com)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Median Household Income						
Carpinteria	\$88,211	\$88,195	\$86,944	0.0%	1.5%	2022
Goleta	\$109,392	\$109,361	\$106,434	0.0%	2.8%	2022
Santa Barbara	\$85,334	\$88,294	\$86,620	-3.4%	-1.5%	2022
South Coast	\$94,312	\$95,283	\$93,332	-1.0%	1.1%	2022

Source: California Economic Forecast (www.californiaforecast.com)

SALES TAX

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Taxable Retail Sales (millions)						
Carpinteria	\$44.6	\$40.5	\$32.6	10.1%	36.8%	2022 Q2
Goleta	\$258.7	\$234.0	\$167.1	10.6%	54.8%	2022 Q2
Santa Barbara	\$599.7	\$536.9	\$323.8	11.7%	85.2%	2022 Q2
South Coast Total	\$903.0	\$811.4	\$523.5	11.3%	72.5%	2022 Q2

Source: California Economic Forecast (www.californiaforecast.com)

TOURISM

Indicator	Current	Month Ago	Year Ago	Two Years Ago	Change from Month Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Hotel Occupancy Rate								
Carpinteria	71.9%	78.4%	64.6%	N/A	-6.5%	7.3%	N/A	Aug-22
Goleta	81.2%	84.2%	78.5%	N/A	-3.0%	2.7%	N/A	Aug-22
Santa Barbara	80.0%	82.5%	76.3%	N/A	-2.5%	3.7%	N/A	Aug-22

Source: Smith Travel Report (STR.com)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period		
Transient Occupancy Tax (millions)								
Santa Barbara	\$4.0	\$3.2	\$3.7	\$1.4	24.1%	6.8%	174.7%	Jul-22

Source: California Economic Forecast (www.californiaforecast.com)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period		
Airport Passenger Count								
Santa Barbara Airport (Monthly Total)	116,555	119,773	97,005	25,854	-2.7%	20.2%	350.8%	Sep-22
Santa Barbara Airport (YTD)	892,741	776,186	594,146	304,662	15.0%	50.3%	193.0%	Sep-22

Source: Santa Barbara Airport (flights.santabarbaraca.gov)

CANNABIS

Indicator	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total (YTD)	Average
Cannabis Taxable Sales (2020)						
Santa Barbara County	\$9,268,429	\$17,122,747	\$11,710,331	\$13,648,966	\$51,750,473	\$12,937,618
Cannabis Taxable Sales (2021)						
Santa Barbara County	\$12,090,614	\$26,340,379	\$12,878,182	\$22,217,005	\$73,526,180	\$18,381,545
Cannabis Taxable Sales (2022)						
Santa Barbara County	\$15,535,726	\$15,707,392	N/A	N/A	\$31,243,118	\$15,621,559

Source: CA Department of Tax and Fee Administration

CRIME

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Santa Barbara Police Department Crime Statistics (YTD)						
Total Violent Crimes	214	247	255	-13%	-16%	May-22
Total Property Crimes	901	1,014	847	-11%	6%	May-22
Call Volume	12,178	12,438	11,477	-2%	6%	May-22
Felony Arrests	435	405	464	7%	-6%	May-22
Misdemeanor Arrests	466	451	587	3%	-21%	May-22

Source: Santa Barbara Police Department

HOMELESSNESS

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Homeless Residents						
Carpinteria	21	39	21	-46.2%	0.0%	2022
Goleta	91	166	119	-45.2%	-23.5%	2022
Santa Barbara	882	914	887	-3.5%	-0.6%	2022
Other South Coast Areas	267	180	57	48.3%	368.4%	2022
Total South Coast	1,261	1,299	1,084	-2.9%	16.3%	2022
Total Santa Barbara County	1,962	1,897	1,806	3.4%	8.6%	2022

Source: Santa Barbara County - Community Services

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
City Net (City of Santa Barbara)						
Client Engagements	505					N/A
Clients Enrolled	87					40
Street Exits	30					36

Source: City Net (citynet.org)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
New Beginnings (Santa Barbara County)						
Clients Served (Safe Parking Program)	464					Jul-20 - Jul 21
Clients Housed/Eviction Prevented	190					

Source: New Beginnings

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Vehicular Homelessness by City						
Carpinteria	25					2020 (PIT Count)
Goleta	150					
Santa Barbara	269					
Isla Vista	50					

Source: Santa Barbara County - Community Services

POVERTY

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Poverty Rate						
Carpinteria	3.9%	3.9%	3.9%	0.0%	0.0%	2022
Goleta	3.3%	3.3%	3.2%	0.0%	0.1%	2022
Santa Barbara	6.9%	6.6%	6.6%	0.3%	0.3%	2022
South Coast	4.7%	4.6%	4.6%	0.1%	0.1%	2022

Percentage of households below poverty. Source: Cottage Health (<http://cottagedata2go.org>)

COVID-19 CASES

Santa Barbara County COVID-19 Cases - Week ending October 25, 2022

Case Rate per 100k

21.4

Test Positivity

3.0%

Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health