

3/7/2023

Mayor Perotte and Goleta City Council  
City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA, 93117

**RE: Heritage Ridge Residential Apartment Project**

Mayor Perotte and Councilmembers:

The Santa Barbara South Coast Chamber of Commerce, representing businesses from Goleta to Carpinteria, would like to offer our support once again for the Heritage Ridge Residential Apartment Project.

Businesses in Goleta and throughout the South Coast consistently raise lack of housing options for their employees as a top barrier to business vitality. To meet this need, we will need to see an increase of various housing types with options across income levels. This Tuesday the Chamber released The Road Home, a living document that discusses the current state of our region's housing crisis, and proposed solutions, from a local business community perspective. The Heritage Ridge project was included in a list of projects and sites which the Chamber believes are critical pieces of addressing the varied housing needs of Goleta and the South Coast region. Heritage Ridge plays an important role in increasing our local rental housing supply with 228 market-rate units, 63 family special needs affordable units, and 41 senior affordable units.

The Heritage Ridge Project has been under review since 2014. They have worked hard to ensure that they are consistent with the City's goals and development standards, as well ensuring the project is environmentally sensitive. This project not only brings much needed housing to our area, but it is also a great fit for our community, which is reflected by the 8 years of community collaboration and partnership building that led to tonight's hearing.

We ask that the Council move forward with this important local housing project by certifying the final environmental impact report and approving the Heritage Ridge Project as presented.

Thank you for supporting local housing.

Sincerely,



Kristen Miller  
President & CEO  
Santa Barbara South Coast Chamber of Commerce