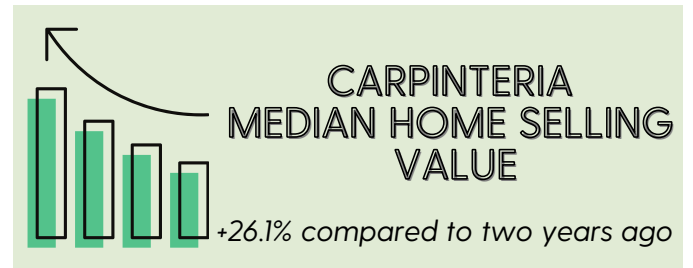


AT A GLANCE - CURRENT DATA TRENDS



WORKFORCE

Professionals
109,629

Changed Jobs
8,249

Job Posts
3,764

Engaged Talent
5,139

Employment Talent in the Santa Barbara-Santa Maria Area Source: LinkedIn

Indicator	Current	Month Ago	Year Ago	Two Years Ago	Change from Month Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Santa Barbara County Labor Force								
Labor Force	220,600	221,200	213,100	N/A	-0.3%	3.5%	N/A	Nov-21
Unemployment	8,600	9,800	15,500	N/A	-12.2%	-44.5%	N/A	Nov-21
Unemployment Rate	3.9%	4.4%	7.3%	N/A	-0.5%	-3.4%	N/A	Nov-21
Unemployment Rate								
Carpinteria	3.5%	4.2%	5.1%	3.0%	-0.7%	-1.6%	0.5%	Nov-21
Goleta	2.6%	2.1%	4.2%	2.0%	0.5%	-1.6%	0.6%	Nov-21
Santa Barbara	2.8%	2.2%	4.5%	2.2%	0.6%	-1.7%	0.6%	Nov-21

Source: California Economic Forecast (www.californiaforecast.com)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Median Household Income						
Carpinteria	\$88,195	\$86,944	\$78,184	1.4%	12.8%	2021
Goleta	\$109,361	\$106,434	\$98,005	2.7%	11.6%	2021
Santa Barbara	\$88,294	\$86,620	\$74,790	1.9%	18.1%	2021

Source: California Economic Forecast (www.californiaforecast.com)

"The causes of America's labor shortage will still be here when the pandemic ends. The 3.3 million additional people who retired as of October 2021 compared to before the virus will mostly not return. The 1.5 million mothers of school-age children who left the labor market may still find child care too scarce or expensive to return. And, the 2 million fewer immigrants to the U.S. during the pandemic will, under current rules, never be caught up." (Source: LinkedIn)

REAL ESTATE

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Commercial Vacancy Rates						
Carpinteria						
Office	1.9%	6.1%	3.9%	-4.2%	-2.0%	2021 Q3
Industrial	1.7%	7.8%	0.2%	-6.1%	1.5%	2021 Q3
Goleta						
Office	6.9%	7.8%	4.9%	-0.9%	2.0%	2021 Q3
Industrial	3.0%	6.8%	6.2%	-3.8%	-3.2%	2021 Q3
Santa Barbara						
Office	10.2%	7.7%	6.4%	2.5%	3.8%	2021 Q3
Industrial	0.8%	1.4%	1.1%	-0.6%	-0.3%	2021 Q3
Retail	4.3%	3.7%	3.9%	0.6%	0.4%	2021 Q3
Median Home Selling Value						
Carpinteria	\$1,450,000	\$1,970,000	\$1,149,500	-26.4%	26.1%	Nov-21
Goleta	\$1,375,000	\$1,195,000	\$1,020,000	15.1%	34.8%	Nov-21
Santa Barbara	\$2,002,500	\$1,500,000	\$1,425,000	33.5%	40.5%	Nov-21
Median Apartment Rent						
South Coast	\$2,278	\$2,132	\$2,158	6.9%	5.6%	2021 Q4
Apartment Vacancy Rate						
South Coast	3.2%	5.0%	2.5%	-1.8%	0.7%	2021 Q4

Source: California Economic Forecast (www.californiaforecast.com)

SALES TAX

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Taxable Retail Sales (millions)						
Carpinteria	\$32.3	\$23.9	\$32.6	35.2%	-0.8%	2021 Q2
Goleta	\$174.7	\$129.6	\$152.0	34.8%	14.9%	2021 Q2
Santa Barbara	\$396.4	\$251.0	\$402.5	57.9%	-1.5%	2021 Q2

Source: California Economic Forecast (www.californiaforecast.com)

BUILDING PERMITS

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Residential Building Permits YTD (units)						
Carpinteria	11	4	4	175.0%	175.0%	Oct-21
Goleta	1	10	74	-90.0%	-98.6%	Oct-21
Santa Barbara	33	34	22	-2.9%	50.0%	Oct-21

Source: California Economic Forecast (www.californiaforecast.com)

TOURISM

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Hotel Occupancy Rate						
Carpinteria	48.7%	29.5%	N/A	19.2%	N/A	Dec-21
Goleta	64.7%	30.7%	N/A	34.0%	N/A	Dec-21
Santa Barbara	62.1%	27.2%	N/A	34.9%	N/A	Dec-21
Transient Occupancy Tax (millions)						
Carpinteria	TBD	TBD				
Goleta	TBD	TBD				
Santa Barbara	\$2.7	\$1.8	\$2.1	55.4%	28.7%	Oct-21

Source: Smith Travel Report (STR.com)/California Economic Forecast (www.californiaforecast.com)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Airport Passenger Count						
Santa Barbara Airport	87,008	21,227	N/A	309.9%	N/A	Dec-21

Source: Santa Barbara Airport (flysba.santabarbaraca.gov)

HOMELESSNESS

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Homeless Residents						
Carpinteria	TBD	39	21			2020
Goleta	TBD	166	119			2020
Santa Barbara	TBD	914	887			2020
Other South Coast Areas	TBD	173	Not Reported			2020

City Net (City of Santa Barbara)

4/01/2019 - 12/7/2021

City Outreach Clients Enrolled in Services	376
Permanently Housed Individuals	130
Street Exits to Emergency Shelter	223

Vehicular Homelessness by City

2020 (PIT Count)

Carpinteria	25
Goleta	150
Santa Barbara	269
Isla Vista	50

Source: City Net (citynet.org)

The County's semi-annual Point-In-Time Count of individuals and families experiencing homelessness on a given day will be held on February 23, 2022 (5:30-8:30 am). The results of the Point-In-Time Count are used to plan local homelessness responses, raise public awareness, and justify and secure County funding for homelessness.

POVERTY

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Poverty Rate						
Carpinteria	7.5%	TBD	TBD			2021
Goleta	7.9%	TBD	TBD			2021
Santa Barbara	12.5%	TBD	TBD			2021

Percentage of households below poverty. Source: Cottage Health (http://cottagehealth2go.org)

COVID-19 CASES

Santa Barbara County COVID-19 Cases - Week ending January 28, 2021

Case Rate per 100k

193.3

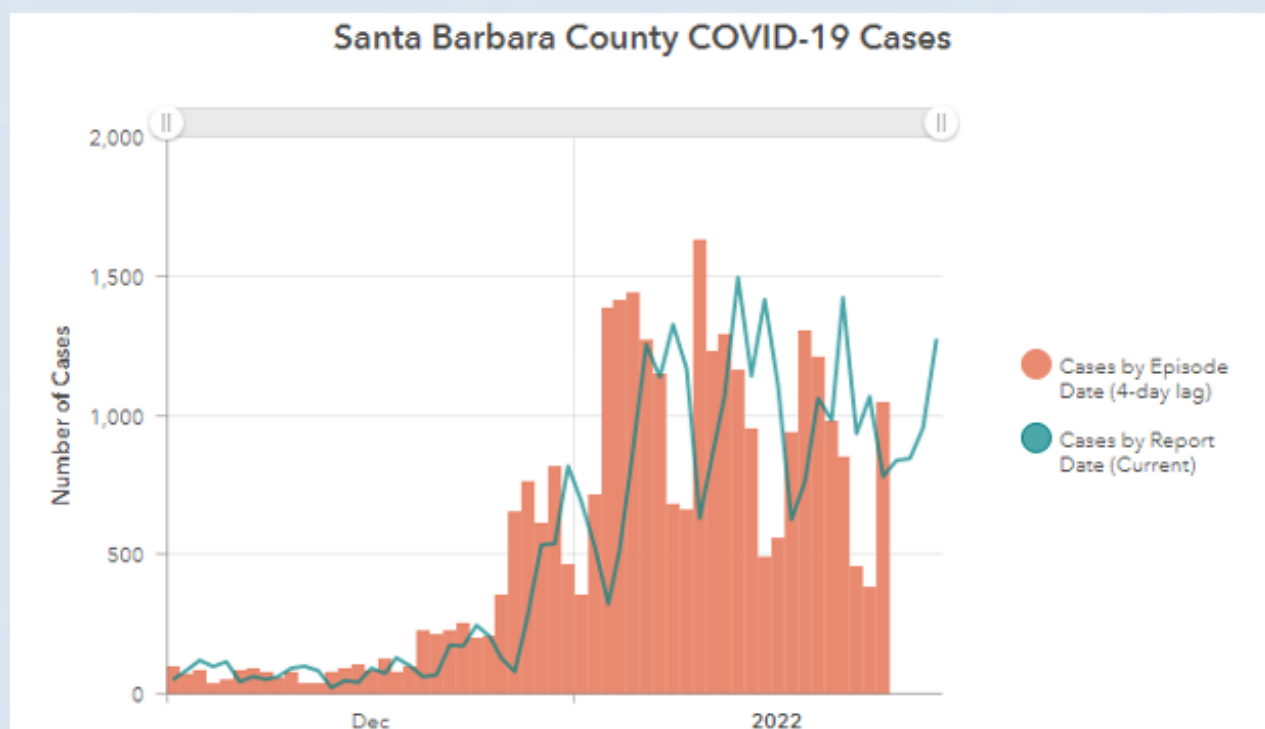
Test Positivity

18.4%

New Cases

1,274

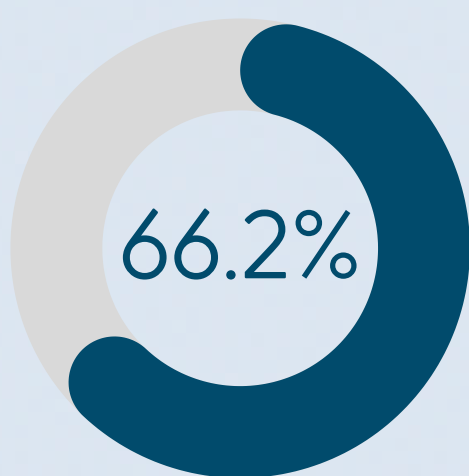
(up 27% from 2 week avg)



Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health

COVID-19 VACCINATIONS

% of SB County Fully Vaccinated as of 1/28/22



% of Eligible Fully Vaccinated

70.4%

County residents 5+ years old

% of Eligible Vaccinated

78.8%

5+ years old, first or single dose

Doses Administered

750,820

SB County residents including retail pharmacies

Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health