

MEDIAN HOME

SELLING VALUE

## SOUTH COAST DATA DASHBOARD March 28. 2022



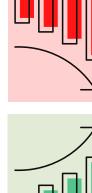
## AT A GLANCE - CURRENT DATA TRENDS SOUTH COAST



+17.5% year/year **SOUTH COAST** SINGLE FAMILY **HOME SALES** 

**GOLETA HOTEL** 

**OCCUPANCY RATE** 



-18.4% year/year SANTA BARBARA TRANSIENT OCCUPANCY TAX

+57.2% year/year



\$917,000

\$1,200,000

\$1,112,500

15

30

69

114

\$2,158

2.5%

\$2,750,000 \$1,850,000

\$1,585,000 \$1,039,000

\$2,602,350 \$1,663,575

\$2,186,000 \$1,537,500

111

\$2,278

3.2%

0

0

3

13

37

86

136

\$2,132

5.0%

Inventory continues to be at historically low levels. Over the last 60 days, over 250

price was 5% over the list price with the average marketing time of 6 days on the

condos and homes have closed escrow in The Santa Barbara MLS. The average sale

**Year Ago** 

48.6%

52.6%

56.4%

42.2%

-15.4%

18.9%

-34.9%

-18.4%

6.9%

-1.8%

Latest Change from **Change from** Reporting Two Years Ago **Period** 

158.6%

72.8%

116.9%

96.5%

5.6%

0.7%

Feb-22

Feb-22

Feb-22

Feb-22

-26.7% Jan-Feb-22

46.7% Jan-Feb-22

-18.8% Jan-Feb-22

-2.6% Jan-Feb-22

2021Q4

2021Q4

Single Family Home Sales YTD Carpinteria 11 44 Goleta 56 Santa Barbara

Source: California Economic Forecast (www.californiaforecast.com)

**Indicator** 

Carpinteria

Santa Barbara

South Coast

South Coast

South Coast

**Median Apartment Rent** 

**Apartment Vacancy Rate** 

South Coast

Goleta

Median Home Selling Value

market. We are still so sells over the asking p [week of March 14th] 1.7-1.9% have been of ability to qualify. In the buyers off the fence b	eeing historice with with the plants the discussed short te	torically lo multiple prediction I. [I]ncrea rm, rising	ow inventory, offers. The F that more insign rates will rates bave s	anything rened raised int creases are ll eventually served to get	notely priced of erest rates last to follow. Incre lower certain be more potentia	correctly at week eases of ouyers'
- Steve Epstein with The Epstein Partners at Keller Williams Realty Montecito/Santa Barbara						SS
<b>BUILDING PERMIT</b>	S					
Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period

0

0

9

0

1

5

N/A

N/A

-66.7%

-2.7%

-2.4%

-0.5%

-4.0%

1.1%

-0.8%

-2.4%

Year Ago

**Year Ago** 

3.5%

-44.5%

-3.4%

N/A

-100.0%

Change from

Two Years Ago

-40.0%

-1.0%

1.7%

0.7%

-2.5%

2.6%

-0.6%

-0.3%

**Engaged Talent** 

5,217

**Change from** 

Two Years Ago

**Change from** 

Two Years Ago

N/A

N/A

N/A

0.3%

0.3%

0.3%

Jan-22

Jan-22

Jan-22

Latest

Reporting

**Period** 

2021 Q4

Latest

Reporting

**Period** 

Nov-21

Nov-21

Nov-21

Latest

Reporting

**Period** 

Dec-21

Dec-21

Dec-21

Commercial Vacancy Rates Carpinteria Industrial

Residential Building Permits YTD (units)

Carpinteria

Santa Barbara

Goleta

**Indicator** 

Office

Industrial

Office

Retail

Indicator

**Indicator** 

Goleta

**Indicator** 

Carpinteria

Santa Barbara

**SALES TAX** 

Taxable Retail Sales (millions)

Source: California Economic Forecast (www.californiaforecast.com)

Goleta

**Indicator** 

Goleta

Total

Indicator

Carpinteria

Santa Barbara

TOURISM

**Hotel Occupancy Rate** 

**Median Household Income** 

Goleta Office

Santa Barbara Industrial Source: California Economic Forecast (www.californiaforecast.com)

WORKFORCE **Professionals** 111,981 Employment Talent in the Santa Barbara-Santa Maria Area Source: LinkedIn

Current Month Ago Santa Barbara County Labor Force 220,600 221,200 Labor Force Unemployment 8,600 9,800 3.9% 4.4% **Unemployment Rate** Source: State of California, Employment Development Department

**Unemployment Rate** Carpinteria Santa Barbara

3.6% 2.1% 2.2%

\$35.8

\$184.7

\$418.5

\$638.9

Current

54.5%

69.4%

68.3%

**TBD** 

**TBD** \$1.4

58,463

**Quarter 1** 

Current

623

60

112

Current

21

91

822

**TBD** 

2,467

31,650

\$9,268,429

\$88,195 \$109,361 \$88,294

\$86,944 \$106,434 \$86,620

\$29.9

\$156.8

\$347.1

\$533.8

43.3%

51.9%

47.2%

**TBD** 

TBD

\$0.91

17,783

**Quarter 2** 

Year Ago

608

54

46

Year Ago Two Years Ago

Year Ago Two Years Ago

**TBD** 

**TBD** 

**TBD** 

**Test Positivity** 

 $2.40/_{0}$ 

Current

7.5%

39

166

914

173

2,313

29,303

\$17,122,747

Year Ago Two Years Ago

\$78,184 \$98,005 \$74,790

\$403.0

\$591.0

N/A

N/A

N/A

\$1.5

82,446

**Quarter 3** 

\$11,710,331

Two Years Ago

557

106

202

21

119

887

N/A

2020 (PIT Count)

**TBD** 

**TBD** 

**TBD** 

Mar

**Change from** 

**Year Ago** 

2,256

35,188

Change from Year Ago

-2.9% -2.9% -3.4% Change from Two Years Ago 1.4% 2.7% 1.9%

Latest Reporting **Period** 12.8% 2021 11.6% 2021 18.1% 2021 Latest Change from Reporting Two Years Ago **Period** 2021 Q4 3.1%

20.5%

3.8%

8.1%

N/A

N/A

N/A

-4.6%

-29.1%

Total

\$51,750,472

**Change from** 

Two Years Ago

2021 Q4

2021 Q4

2021 Q4

Latest

Reporting

**Period** 

Feb-22

Feb-22

Feb-22

Feb-22

Feb-22

**Average** 

\$12,937,618

Reporting

**Period** 

Carpinteria Goleta Santa Barbara Transient Occupancy Tax (millions) Carpinteria Goleta Santa Barbara Source: Smith Travel Report (STR.com)/California Economic Forecast (www.californiaforecast.com) Airport Passenger Count Santa Barbara Airport Source: Santa Barbara Airport (flysba.santabarbaraca.gov)

CANNABIS

Cannabis Taxable Sales (2020)

Santa Barbara Police Department

Crime Statistics (YTD)

Call Volume

**Felony Arrests** 

**Total Violent Crimes** 

**Total Property Crimes** 

Misdemeanor Arrests

Source: Santa Barbara Police Department

Source: Santa Barbara County - Community Services

City Net (City of Santa Barbara)

Source: <u>CA Department of Tax and Fee Administration</u>

Santa Barbara County

Indicator

CRIME

**Indicator** 

**HOMELESSNESS Indicator Homeless Residents** Carpinteria Goleta Santa Barbara Other South Coast Areas

New Clients Enrolled in Services Housing Navigation/Retention Enrollment Sheltered in Bridge Motel Rooms Permanently Housed Inviduals Street Exits to Emergency Shelter \*No Shelter Options Due to Covid Source: City Net (citynet.org) **Vehicular Homelessness by City** 

Carpinteria

Goleta

Santa Barbara Isla Vista Source: Santa Barbara County - Community Services **POVERTY Indicator Poverty Rate** 

Carpinteria Goleta Santa Barbara Percentage of households below

> 1,400 1,200 1,000 Number of Cases 800 600 400 200 0

Source: California Economic Forecast (www.californiaforecast.com) **COMMERCIAL REAL ESTATE** Change from Year Ago Two Years Ago **Year Ago** 3.9% 6.6% 4.9% 3.7% 6.1% 2.0% 6.6% 7.1% 5.9% 2.7% 6.7% 5.2% 9.2% 8.1% 6.6% 0.6% 1.4% 1.2% 3.5% 5.9% 3.8% Changed Jobs Job Posts 9.179 3,935 Change from Change from Year Ago Two Years Ago **Month Ago** 213,100 N/A -0.3% -12.2% 15,500 N/A 7.3% N/A -0.5% Change from Current Year Ago Two Years Ago 6.5% 3.3% 5.0% 1.8% 1.9% 5.6% Current Year Ago Two Years Ago

Source: California Economic Forecast (www.californiaforecast.com)

Year Ago Two Years Ago

\$34.7 \$153.3

Change from **Year Ago** 19.9% 17.7% 20.6% 19.7%

Change from

Year Ago

11.2%

17.5%

21.1%

57.2%

228.8%

**Quarter 4** 

\$13,648,966

**Change from Change from Two Years** Reporting Year Ago Ago **Period** 2% 12% Dec-21 7% 9% Dec-21 8% -10% Dec-21 11% -43% Dec-21 143% -45% Dec-21 Latest

**Change from** 

Two Years Ago

50 Latest **Change from** Change from Reporting **Year Ago Two Years Ago Period** 2022 2022 2022

**New Cases** 

(down 12% from 2 week avg)

Cases by Episode

Date (4-day lag) Cases by Report

25

150 269

% of Eligible Fully Vaccinated County residents 5+ years old % of Eligible Vaccinated 80.1% 5+ years old, first or single dose **Doses Administered** 784,142 SB County residents including retail pharmacies

7.9% 12.5% **COVID-19 CASES** Santa Barbara County COVID-19 Cases - Week ending March 25, 2022 Case Rate per 100k 4.4 Santa Barbara County COVID-19 Cases

Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health **COVID-19 VACCINATIONS** % of SB County Fully Vaccinated as of 3/25/22 Source: Santa Barbara County Community Dashboard - Santa Barbara County Public Health