





AT A GLANCE - CURRENT DATA TRENDS



RESIDENTIAL REAL ESTATE

				Change from	Change from	Latest Reporting
Indicator	Current	Year Ago	Two Years Ago	Year Ago	Two Years Ago	
Median Home Selling Value						
Carpinteria	\$1,687,500	\$2,460,000	\$1,040,000	-31.4%	62.3%	Jun-22
Goleta	\$1,625,000	\$1,350,000	\$1,000,000	20.4%	62.5%	Jun-22
Santa Barbara	\$2,215,000	\$1,859,750	\$1,375,000	19.1%	61.1%	Jun-22
South Coast	\$2,245,000	\$1,915,000	\$1,335,000	17.2%	68.2%	Jun-22
Single Family Home Sales YTD						
Carpinteria	43	36	35	19.4%	22.9%	Jan-June-22
Goleta	146	152	105	-3.9%	39.0%	Jan-June-22
Santa Barbara	223	325	199	-31.4%	12.1%	Jan-June-22
South Coast	526	716	441	-26.5%	19.3%	Jan-June-22
Median Apartment Rent						
South Coast	\$2,293	\$2,054	\$1,940	11.6%	18.2%	2022 Q2
Apartment Vacancy Rate						
South Coast	1.9%	2.8%	3.9%	-0.9%	-2.0%	2022 Q2

Source: California Economic Forecast (www.californiaforecast.com)

BUILDING PERMITS

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dicator	Current	Year Ago Two Years Ago	Change from Two Years Ago	
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Residential building Permits TTD (units)					
Carpinteria	0	7	4	-100.0%	N/A Jan-May 22
Goleta	1	1	7	0.0%	-85.7% Jan-May 22
Santa Barbara	24	23	14	4.3%	71.4% Jan-May 22

Source: California Economic Forecast (www.californiaforecast.com)

COMMERCIAL REAL ESTATE

Indicator	Current	Year Ago Two Years Ag		nange from Year Ago	Change from Two Years Ago	Latest Reporting Period
Commercial Vacancy Rates Carpinteria						
Office	3.9%	6.6%	4.9%	-2.7	-1.0	% 2021 Q4
Industrial	3.7%	6.1%	2.0%	-2.4	% 1.7	% 2021 Q4
Goleta						
Office	6.6%	7.1%	5.9%	-0.5	% 0.7	% 2021 Q4
Industrial	2.7%	6.7%	5.2%	-4.0	% -2.5	% 2021 Q4
Santa Barbara						
Office	9.2%	8.1%	6.6%	1.1	% 2.6	% 2021 Q4
Industrial	0.6%	1.4%	1.2%	-0.8	% -0.6	% 2021 Q4
Retail	3.5%	5.9%	3.8%	-2.4	% -0.3	% 2021 Q4

Source: California Economic Forecast (<u>www.californiaforecast.com</u>)

WORKFORCE

Professionals	Changed Jobs	Job Posts	Engaged Talent
113,866	9,576	4,210	4,994

Employment Talent in the Santa Barbara-Santa Maria Area Source: LinkedIn - July 2022

Indicator	Current	Month Ago	Year Ago	Two Years Ago			Change from Two Years Ago	Latest Reporting Period	
Santa Barbara County Labor Force									
Labor Force	224,400	0 224,300	221,200) N/A	0.0%	1.4%	S N/A	Jun-22	
Unemployment	6,300	0 5,400	13,600) N/A	16.7%	-53.7%	S N/A	Jun-22	
Unemployment Rate	2.8%	% 2.4%	6.2%	S N/A	0.4%	-3.4%	S N/A	Jun-22	
Source: State of California, Employment Development Department									

Unemployment Rate (by City)							J	
Carpinteria	2.9%	1.4%	4.4%	8.8%	1.5%	-1.5%	-5.9%	Jun-22
Goleta	2.1%	1.4%	4.9%	9.2%	0.7%	-2.8%	-7.1%	Jun-22
Santa Barbara	2.1%	1.6%	5.1%	10.9%	0.5%	-3.0%	-8.8%	Jun-22
South Coast	2.2%	1.4%	5.0%	10.4%	0.8%	-2.8%	-8.2%	Jun-22

Source: California Economic Forecast (www.californiaforecast.com)

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Median Household Income						
Carpinteria	\$88,195	\$86,944	\$78,184	1.4%	12.8%	2021
Goleta	\$109,361	\$106,434	\$98,005	2.7%	11.6%	2021
Santa Barbara	\$88,294	\$86,620	\$74,790	1.9%	18.1%	2021

Source: California Economic Forecast (www.californiaforecast.com)

SALES TAX

Latest

Taxable Retail Sales (millions)						
Carpinteria	\$39.0	\$40.9	\$35.3	-4.7%	10.4%	2022 Q1
Goleta	\$234.1	\$196.9	\$223.7	18.9%	4.7%	2022 Q1
Santa Barbara	\$515.1	\$406.7	\$455.6	26.6%	13.1%	2022 Q1
South Coast Total	\$788.2	\$644.5	\$714.6	22.3%	10.3%	2022 Q1

Source: California Economic Forecast (www.californiaforecast.com)

TOURISM

Indicator	Current	Month Ago	Year Ago 1	'wo Years Ago	Change from Month Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period	
Hotel Occupancy Rate									
Carpinteria	75.9%	6 54.2%	69.7%	N/A	21.7%	6.2%	N/A	Jun-22	
Goleta	84.5%	6 75.3%	81.6%	N/A	9.2%	2.9%	N/A	Jun-22	
Santa Barbara	79.5%	6 71.7%	81.9%	N/A	7.8%	-2.4%	N/A	Jun-22	
Source: Smith Travel Report (<u>STR.com</u>)									
Transient Occupancy Tax (millions)									
Santa Barbara	\$3.	.2 \$3.0	0 \$2.8	\$2.2	2 6.0%	6 14.3%	% 45.5%	6 Jun-22	
Source: California Economic Forecast (<u>www.californiaforecast.com</u>)									
Airport Passenger Count							ľ		
Santa Barbara Airport (Monthly Tota	l) 114,36	7 104,258	92,806	15,350	9.7%	23.2%	645.1%	Jun-22	
Santa Barbara Airport (YTD)	536,680	6 422,319	287,931	232,985	27.1%	86.4%	130.4%	Jun-22	
Source: Santa Barbara Airport (flysba.san	ntabarbaracc	a.gov)							

CANNABIS

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Indicator	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	Average
Cannabis Taxable Sales (2020)						
Santa Barbara County	\$9,268,429	\$17,122,747	\$11,710,331	\$13,648,966	\$51,750,473	\$12,937,618
Cannabis Taxable Sales (2021)						
Santa Barbara County	\$12,090,614	\$26,340,379	\$12,878,182	\$22,217,005	\$73,526,180	\$18,381,545
Cannabis Taxable Sales (2022)						
Santa Barbara County	\$15,418,451	N/A	N/A	N/A	\$15,418,451	\$3,854,613
Source: <u>CA Department of Tax and Fee</u>	Administration					

CRIME

Indicator	Current	Year Ago	Two Years Ago	Change from Year Ago	Change from Two Years Ago	Latest Reporting Period
Santa Barbara Police Department Crime Statistics (YTD)						
Total Violent Crimes	214	247	255	-13%	-16%	May-22
Total Property Crimes	901	1,014	847	-11%	6%	May-22
Call Volume	12,178	12,438	11,477	-2%	6%	May-22
Felony Arrests	435	405	464	7%	-6%	May-22
Misdemeanor Arrests	466	451	587	3%	-21%	May-22

Source: Santa Barbara Police Department

HOMELESSNESS

Indicator

Source:

Homeless Residents				
Carpinteria	21	39	21	2022
Goleta	91	166	119	2022
Santa Barbara	822	914	887	2022
Other South Coast Areas	TBD	173	N/A	2020
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Source: Santa Barbara County - Community Services

City Net	(City of	Santa	Barbara)
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	Feb-22	Jan-22
New Clients Enrolled in Services	39	93
Housing Navigation/Retention Enrollment	N/A	89
Sheltered in Bridge Motel Rooms	N/A	21
Permanently Housed Inviduals	3	10
Street Exits to Emergency Shelter	1	0*
*No Shelter Options Due to Covid		
e: City Net (<u>citynet.org</u>)		
New Beginnings (Santa Barbara County)	J	lul-20 - Jul 21
Clients Served (Safe Parking Program)		464

Clients Housed/Eviction Prevented

Source: <u>New Beginnings</u>

Vehicular Homelessness by City

	2020 (PIT Count)		
Carpinteria	25		
Goleta	150		
Santa Barbara	269		
Isla Vista	50		

Source: Santa Barbara County - Community Services

POVERTY

Indicator	Current	Year Ago Two Years Ag		Change from Two Years Ago	
Poverty Rate					
Carpinteria	7.5%	TBD	BD		2022
Goleta	7.9%	TBD	BD		2022
Santa Barbara	12.5%	TBD	BD		2022

Percentage of households below poverty. Source: Cottage Health (<u>http://cottagedata2go.org</u>)

COVID-19 CASES

Santa Barbara County COVID-19 Cases - Week ending July 28, 2022

Case Rate per 100k 36.9

Test Positivity 15.8%

190