

July 25, 2023

Mayor Perotte, City Council, and Planning Commissioners  
City of Goleta  
130 Cremona Drive, Suite B  
Goleta, CA 93117

**RE: Housing Element 2023-2031 Sites Inventory Rezoning Study Session**

Dear Mayor Perotte, Councilmembers, and Planning Commissioners:

The Santa Barbara South Coast Chamber of Commerce, representing businesses from Goleta to Carpinteria, would like to reiterate our support for the rezoning of local sites to provide more housing supply for our community, as well as our support for the sites 7264 Calle Real and 7400 Cathedral Oaks.

The Chamber supports the City's decision to rezone the proposed sites for residential use and is excited to see the City considering additional sites as part of the Housing Element. As part of the Chamber's The Road Home document the Chamber identified various sites that could realistically be built, and within a timely manner. Our current housing supply crisis calls for quick action, much faster than the 8-year timelines of the Housing Element. Many of the underutilized sites identified in Housing Elements throughout the South Coast have leases that stretch into the next 5 years, or beyond. While we support any vacant or underutilized sites being rezoned for housing as an important part of the long-term solution to our region's lack of housing, we need action now. The Chamber encourages the City to look at sites that are ready to be developed immediately, which is why the Chamber is highlighting our support for 7264 Calle Real and 7400 Cathedral Oaks.

The Kenwood Village site, 7264 Calle Real is another great example of a property that could be utilized in order to address our region's housing supply crisis quickly. This site is already surrounded by various other types of housing and located right on Calle Real. Given its location, this site makes sense for high density residential in order to yield enough units to not only make progress toward the City's RHNA requirements, but provide much needed housing supply to our community. This is also a site where residential development has been previously considered. Please support the rezoning of this site, as it has significant potential to meet our communities housing supply needs quickly.

We would like to again express our support for the rezone of the Shelby property, 7400 Cathedral Oaks. The Shelby property is one of the first sites the Chamber identified in our The Road Home document as a site that could be quickly utilized to meet the housing needs of our region. For this reason, the Chamber was surprised to see that the Shelby property was not being considered for rezone at this, or the previous, meeting. Especially considering the property owner's willingness to develop the site for housing and the City staff's outreach to property owners to come up with this list of vacant and underutilized properties. This site is surrounded by other housing, the golf course (which is being considered for residential rezone in the County's housing element) and is right on Cathedral Oaks. Given the location of this site, it makes sense to include it in this list of considered sites. The property owner of this site, Dr. Couvillion is a trusted local member of the community who will work with the City to provide a project that meets the community's needs, and could do so in a timely manner. The Chamber highly encourages you to consider this site, as in many ways it makes just as much sense – if not more, as some of the other sites before you.



**805.967.2500 | [www.SBSCChamber.com](http://www.SBSCChamber.com)**  
Mailing Address: 5662 Calle Real #204, Goleta, CA  
Visitor Center: 120 State Street, Santa Barbara, CA

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We hope that both these sites can be included as rezones in the 2023-2031 Housing Element, as a failure to see them included would raise concerns within the community about our local commitment to addressing the housing supply crisis.

Thank you for your consideration of the proposed rezone sites before you.

Sincerely,

Kristen Miller  
President & CEO  
Santa Barbara South Coast Chamber of Commerce