



2023 State of Our Families

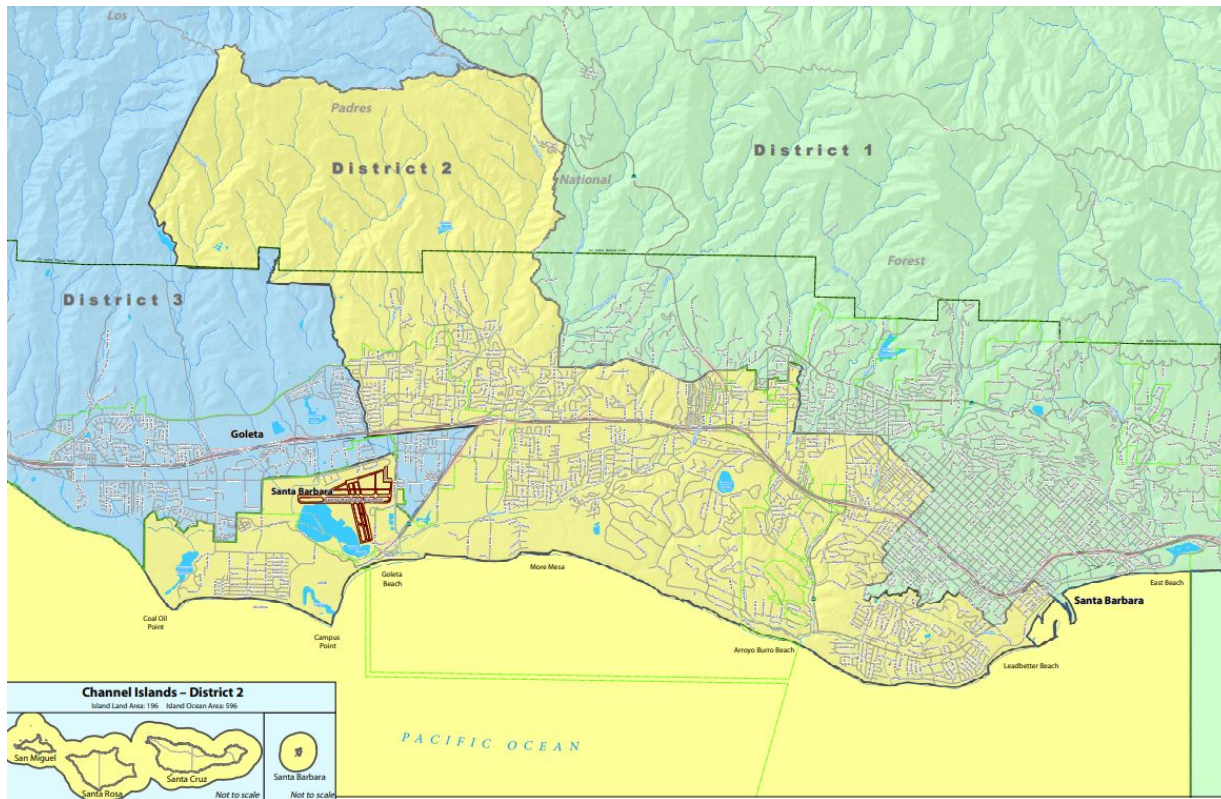
Second District Supervisor Laura Capps



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District 2

Population: 92,389

36 square miles of
mainland

196 square miles of
islands

Now includes UCSB and
Isla Vista



Childcare

- An estimated deficit of 9,371 spaces for children ages 0-5 in licensed care facilities
- 61% of children entering Kindergarten are NOT ready to access the curriculum and fully participate
- 37% of monthly income is spent on childcare for families
- \$2,887 /month cost in Santa Barbara

**SOURCE: 2022 SB County Childcare Assessment, United Way of Santa Barbara County, County of SB, City of Goleta & First 5 of Santa Barbara County*



Earned Income Tax Credit



[VIDEO: Malia Cohen, State of California Controller](#)



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Community Housing Challenges

- County of Santa Barbara Employees: $\frac{1}{3}$ live outside of the County
- City of Santa Barbara Employees: $\frac{1}{2}$ live outside of Santa Barbara
- City of Goleta Employees: 19% live outside of the South Coast



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Community Housing Challenges

- 6th most expensive county in the United States
- City of Santa Barbara highest rent of any small city in the United States (100,000 people and less)



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Community Housing Solutions



VIDEO: Cottage Health, Santa Barbara Unified School District, & Yardi



What can you do to help alleviate housing challenges?

- Encourage your employees to claim the Earned Income Tax Credit
 - Go to CALEITC4me.org
- Explore innovative ways you can provide housing for your workforce
- Engage with the Housing Trust Fund of Santa Barbara County and the Housing Authority
- Financially support 2024 ballot measure to build more affordable housing
 - \$8 million a year that would be leveraged into \$80 million





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