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1/23/2024

Architectural Review Board
City of Carpinteria
5775 Carpinteria Avenue
Carpinteria, CA, 93013

RE: Carpinteria Farm Preserve & Bungalows Project

Chair Stein and Board Members:

The Santa Barbara South Coast Chamber of Commerce, representing businesses from Goleta to Carpinteria and 75,000 jobs in the region, would like to express our support for the Carpinteria Farm Preserve & Bungalows project.

This project has had the support of the Chamber since 2021, following a project review with our Public Policy Committee, made up of South Coast Business representatives that help to determine the Chamber's position on these issues. After receiving feedback from the City Council, Planning Commission, City Staff, Architectural Review Board, and the community, adjustments were made to the project, and it was brought back to the Public Policy Committee where it received Chamber support for a second time.

This project would be a serious economic generator for the City of Carpinteria, estimated to bring in \$2 million a year in general fund revenue, all while maintaining the charm and community values that make Carpinteria unique. The Chamber of Commerce values the economic development and business climate of our region, but we also value community. This project contributes to all three, making it well deserving of the Chamber's endorsement. Throughout this process the project team has made significant strides to ensure that they are proposing a project that aligns with Carpinteria's values. They have preserved open space and opted toward a low-density project to ensure a minimal impact to the community.

Alongside the proposal for the farm preserve and bungalows, the project proposes 41 much needed apartments. Not a day goes by where the Chamber does not hear from our business members about the challenges associated with the lack of local housing supply on the South Coast. We were glad to see the inclusion of housing on the property, not only because of the very real lack of housing supply in the area, but also due to the State's growing demand on local jurisdiction to accommodate for more housing. It is important that our communities meet the goals laid out by the State, not only to help alleviate our housing supply crisis, but to avoid consequences from the State. The time to act is now, as the State continues its trend toward loss of local control regarding sites with the potential for housing.

Please support this project, which will create a major economic generator for the City of Carpinteria while still maintaining the land's natural beauty and open space.

Sincerely,

Dustin Hoiseth
Public Policy Manager
Santa Barbara South Coast Chamber of Commerce