

# Hospitality & Tourism Champion

## Membership Package



The Chamber runs the only two Visitor Centers on the South Coast. These centers greet over 100,000 visitors annually including Cruise Ships, and pop-up Visitor Centers at key local events. The dedicated and knowledgeable staff offer recommendations and itineraries to visitors, giving priority to Hospitality members.

### Membership Benefits:

- Enhanced listing in two (2) business categories on SBSCChamber.com
- Your logo on screen at the Chamber's monthly Business-2-Business Networking Breakfast
- Your company is eligible to be featured in the annual Santa Barbara South Coast Magazine (7,500 distributed) and GoGoleta guide (8,000 distributed)
- Assistance with ribbon cutting, groundbreaking, or anniversary celebrations
- Exclusive opportunity to showcase your product (beer, wine, food) at Chamber events
- Receive personalized assistance in navigating government affairs and regulatory issues
- Benefit from the Chamber's advocacy efforts and economic development initiatives
- Promote your business as a leader in the community
- Access to our public policy and industry councils
- Special pricing on promotional emails and advertising
- Hospitality members receive a special promotional discount on ad boards at the Visitor Center
- Access to monthly visitor statistics
- Exclusive advertising opportunities include:
  - Feature Wall (40"x60"), Mini Feature Wall (20"x20"), digital monitor ads, ad placement on 100,000 Chamber maps, member brochures displayed and window ads
- The Chamber runs the South Coast Hospitality Committee that reviews a variety of hospitality specific advocacy and legislation. The Chamber is your voice for business!

**\$2,500**

Annual Membership Fee

*"The Chamber's Hospitality & Tourism Champion Membership provides enhanced visibility, networking opportunities, and inclusion in key marketing channels that have significantly elevated our brand. The opportunity to be a community leader through the Chamber's advocacy efforts in our industry is invaluable. Being part of this membership is not just beneficial; it's essential for any business in the hospitality sector."*

- Tom Patton, Managing Partner at Ramada Santa Barbara

**Become a Champion Today!**