

# Workforce Housing Champion

## Membership Package



The Chamber has undertaken an ambitious initiative – the creation of an Employer Sponsored Housing Consortium. Members directly contribute to the development of the consortium models with the Chamber and local jurisdictions, like the County of Santa Barbara and the cities of Goleta, Santa Barbara, and Carpinteria. These models will provide incentives and concessions for developers who engage in the housing consortium.

### Membership Benefits:

- Access to strategic conversations with the Chamber's consultant and consortium members. The consultant will work with members on their projects
- Elevate your projects by featuring them as valued partners in communications with elected officials
- Showcase your dedication to providing measurable and demonstratable workforce housing
- Chamber supported projects in the consortium will receive a letter of commitment from the Chamber, the consortium, and employer partners
- Your projects will have priority access to employers participating in the consortium – giving you the first opportunity to connect with local employers
- Your logo featured on banners and promotional materials at Housing related events
- Your logo displayed on the The Road Home landing page at SBSCChamber.com
- Enhanced profile listing in two (2) business categories at SBSCChamber.com
- Your logo on screen at the Chamber's monthly Business-2-Business Networking Breakfast
- Assistance with ribbon cutting, groundbreaking, or anniversary celebrations
- Receive personalized assistance in navigating government affairs and regulatory issues
- Benefit from the Chamber's advocacy efforts and economic development initiatives
- Promote your business as a leader in the community
- Access to our public policy and industry councils
- Special pricing on promotional emails and advertising

**\$2,500**

Annual Membership Fee

*"As a Workforce Housing Champion, we've been at the forefront of addressing the housing shortage on the South Coast. This initiative has not only allowed us to collaborate with key stakeholders but also to be part of strategic conversations that are shaping the future of workforce housing. Our involvement is prominently featured in communications with officials, enhancing our business profile significantly. The direct access to employers through the consortium has opened new opportunities for our projects. This membership is more than a commitment to housing; it's a commitment to community and innovation."*

- Sachi Thompson, General Manager at Curvature

**Become a Champion Today!**