



FOR IMMEDIATE RELEASE

September 3, 2024

Media Contact:

Mary Lynn Harms-Romo
Director of Communications
marylynn@sbscchamber.com

**Get in Gear for the 17th Annual Goleta Fall Classic Car Show
at The Goleta Lemon Festival - Saturday September 28**

Central Coast car enthusiasts, it's time to shift into high gear! Mark your calendars for Saturday, September 28, as the 17th Annual Goleta Fall Classic Car Show presented by **Ruth Ann Bowe - Village Properties** zooms back into The Goleta Lemon Festival. This year's event is revving up to be the biggest and best yet, featuring a stunning lineup of classic cars, trucks, pickups, and more. Don't let this opportunity pass you by—it's going to be a real showstopper!

Celebrating over three decades of lemony goodness, The Goleta Lemon Festival has been the pit stop for the Goleta Fall Classic Car Show. This year's show is set to be an automotive extravaganza that will have you hitting the brakes just to take it all in. The car show takes place on Saturday only from 9 AM to 3 PM.

Rev your engines and prepare to be transported into a world of automotive nostalgia, where you can admire the horsepower, sleek designs, and roaring engines that define these classic vehicles. Meet the proud owners and discover the fascinating stories behind their beloved rides. The highlight of the event will be the awards ceremony, where the cream of the crop will be crowned in categories spanning nearly a century of automotive history, each judged with the precision of a finely tuned engine.

- 1930 to 1939: All makes and models
- 1940 to 1949: All makes and models
- Trucks: All models
- Tri-5's: '55, '56, '57
- Classic Muscle
- Modern Muscle
- Stock: All Models
- Modified Models
- Motorcycles
- Bicycles
- Special Awards for "Bitchin' Paint" and "Best Interior"

If you have a classic you would like to enter, registration is now open. Visit LemonFestival.com/goleta-fall-classic.

The festival couldn't run smoothly without the pit crew of volunteers, ages 14 and up, who spend time planning the event and lending a helping hand over the weekend. Applications for volunteers are still being accepted; visit LemonFestival.com to find out how you can shift into action and be part of the team.

The Goleta Lemon Festival is from 10 AM to 6 PM on Saturday, September 28, and 10 AM to 5 PM on Sunday, September 29. For more information, visit LemonFestival.com.

The Goleta Lemon Festival is organized by the Santa Barbara South Coast Chamber of Commerce from Goleta to Carpinteria.

Thank you to our Sponsors:

Presenting Sponsor: Rusty's Pizza

Main Squeeze Sponsors: American Riviera Bank, Community West Bank, Cox Communications, Doordash, ExxonMobil, GoGoleta, MarBorg Industries, Polar Seltzer, Rad Power Bikes, Rincon Broadcasting, Ruth Ann Bowe - Village Properties, Sable Offshore, Santa Barbara Airport, Scale Microgrids, Signature Aviation, Spectrum Reach, The Point Market, Visit Santa Barbara.

Lemon Slice Sponsors: Blue Star Parking, Courtyard by Marriott, Goleta West Sanitary District, Ice in Paradise, Residence Inn by Marriott, The Berry Man.

Lemon Zest Sponsors: American Medical Response, Chevron, Complete Care at Home, edhat, Goleta Sanitary District, Goleta Water District, Good Land Wine Shop & Bar, Limoneira, Majestic Asset Management, Noozhawk, Ramada by Wyndham, Santa Barbara Independent, Southern California Edison, SpaceX, TEAM Solutions Group, The Ritz-Carlton Bacara, UC Santa Barbara, UCLA Health, UCLA Health, Ventura Rental Party & Events.

Event Supporters: 92.9 KJEE, Anna's Bakery, Bright Event Rentals, Camino Real Marketplace, Cumulus Radio Station, Foundation for Girsh Park, Granite Construction, JANO Printing & Mailworks, Jay Farbman Photography, KEYT, KRAZY Country, Lucidity Collaborative Events, Lure Digital, M.Special Brewing Co., Por La Mar Nursery, Santa Barbara Cider Co., Santa Barbara MTD, Tri-Valley Trophies & Specialties, Univision.

About Santa Barbara South Coast Chamber of Commerce

The Santa Barbara South Coast Chamber of Commerce, from Goleta to Carpinteria, is a regional business organization with the mission to help South Coast businesses, residents, and visitors thrive. Through leadership and collaboration, the Chamber is the principal economic development entity advocating for the business community. We engage with businesses, elected officials, and regional partners in proactive business initiatives that foster the South Coast's unique business environment and create opportunities for our communities. The Chamber is proud to represent local business members who create 75,000 jobs on the South Coast! To learn more, visit sbscchamber.com.

###