

The Santa Barbara South Coast Chamber of Commerce and Business Action Fund

Candidate Endorsements

★ VOTE BY NOVEMBER 5 ★

City of Santa Barbara



ALEJANDRA GUTIERREZ
Santa Barbara City Council
District 1



MIKE JORDAN
Santa Barbara City Council
District 2



TONY BECERRA
Santa Barbara City Council
District 3

City of Carpinteria



NATALIA ALARCON
Carpinteria City Council
District 2



JULIA MAYER
Carpinteria City Council
District 3



WADE NOMURA
Carpinteria City Council
District 4

City of Goleta



PAULA PEROTTE
Goleta Mayor

Ad paid for by Business Action Fund, Sponsored by the Santa Barbara South Coast Chamber of Commerce. This advertisement was not authorized by a candidate or a committee controlled by a candidate.

Ballot Measure Voter Guide

NO on Measure H – County of Santa Barbara

- Higher taxes hurt local tourism income.
- Funds go to a general budget with no clear plan.
- Increased taxes on small businesses hurts local jobs.
- Makes locally owned hotels less competitive.

Vote NO on Measure H

NO on Measure B – City of Carpinteria

- Goes to the general fund, with no specific use.
- No accountability for spending.
- Makes Carpinteria hotels the most expensive on the Central Coast.
- Hurts local hospitality businesses like restaurants and parks.

Vote NO on Measure B

The Santa Barbara South Coast Chamber of Commerce is dedicated to the economic health and vitality of communities from Goleta to Carpinteria on the South Coast of Santa Barbara County. The South Coast Business Action Fund is a group of business leaders sponsored by the Santa Barbara South Coast Chamber of Commerce who believe in the power of local business to drive economic prosperity and positive change in communities.

