

# Membership Tiers

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## President's Circle - \$4,250

*Membership is part of a \$15,000 annual commitment*

The President's Circle Membership prominently recognizes businesses whose continual support has been instrumental in the work of the Santa Barbara South Coast Chamber of Commerce. These exclusive members enjoy leadership advisory positions for the policy direction of the Chamber, VIP status among the membership and provide financial support and stability for the economic future of the organization.

In addition to all Business Partner Benefits, President's Circle members receive:

- Logo on the homepage of SBSCChamber.com with hyperlink to website (\$2,000 value)
- Logo at the bottom of every weekly Newsletter (\$1,500 value)
- Recognition on President's Circle landing page at SBSCChamber.com
- Invitation to all President Circle and Business Leader Council VIP Luncheons or Receptions (\$300 value)
- Preferred seating at all Signature Events
- Concierge service for important issues facing your business.

There is a one-time \$25 processing fee for new memberships. The membership term is annual (January through December). Renewal notices are sent in October each year. Automatic renewal is available. If you join mid-year, your next invoice will be prorated.



## Business Member - \$525

- Member Profile Listed on SBSCChamber.com
- Discounted Access to Networking Events, Educational Seminars & Workshops
- Introduction during New Members portion of B2B Networking Breakfast
- Access to Use and Market Member-to-Member Discounts
- Access to Business Information and Assistance Resources
- Unlimited Newsletter Promotions under Member Events
- 1 Complimentary Promotion on Social Media
- Advocacy Support
- Access to Advertising in the State Street and Garden Street Visitor Centers

## Business Advocate - \$900

- All Benefits Listed in the Business Member Level
- One Promotional Highlight in a Newsletter
- Complimentary Certificate of Origins
- Assistance with a Ribbon Cutting, Ground Breaking or Anniversary Celebration, including marketing

## Business Partner - \$1,400

- All Benefits Listed in the Business Advocate Level
- Access to One Set of Member Mailing Labels (excludes email addresses)
- 50% Discount on eNewsletter Ad (up to 2, can be consecutive or at intervals)
- 10% Discount on Visitor Center Advertising and all Chamber Publications
- Enhanced Member Profile Listing on SBSCChamber.com (includes unlimited keywords, extensive description, photos, video inclusion and highlights)
- 2 Complimentary Promotions on Social Media

For membership questions, please contact [Michele@SBSCChamber.com](mailto:Michele@SBSCChamber.com) or [Laurie@SBSCChamber.com](mailto:Laurie@SBSCChamber.com)

Visit [SBSCChamber.com](http://SBSCChamber.com) for more information, events, and business resources.

# Business Leaders Council

## Membership Packages



The Business Leaders Council (BLC) consists of many diverse businesses representing a wide variety of industries. BLC is comprised of top business representatives and businesses who are leaders in the business community and committed to business advocacy. These powerful stakeholders represent our many businesses dedicated to engaging and supporting our local communities. As esteemed BLC members, you hold influential roles in the community and enjoy VIP status among members.

### Tech Champion -

The Tech Champion membership package is a premium opportunity for technology and manufacturing organizations to be at the forefront of the local tech community – TechTopia! The Chamber, known for its robust advocacy programs and commitment to economic development, offers this exclusive package to tech-focused businesses seeking to elevate their presence and influence in the region.

### Hospitality & Tourism Champion -

The Chamber runs the only two Visitor Centers on the South Coast. These centers greet over 100,000 visitors annually including Cruise Ships, and pop-up Visitor Centers at key local events. The dedicated and knowledgeable staff offer recommendations and itineraries to visitors, giving priority to Hospitality members.

### Workforce Housing Champion -

The Chamber has undertaken an ambitious initiative – the creation of an Employer Sponsored Housing Consortium. Members directly contribute to the development of the consortium models with the Chamber and local jurisdictions, like the County of Santa Barbara and the cities of Goleta, Santa Barbara, and Carpinteria. These models will provide incentives and concessions for developers who engage in the housing consortium.

**\$2,575**

### Annual Membership Fee

*"Being a member of the Business Leaders Council has been a game-changer for my business. The access to private events with influential leaders has not only expanded my network but also provided invaluable insights into industry trends. The priority seating at major events and the enhanced visibility on SBSCChamber.com have significantly raised our profile in the community. Most importantly, the direct representation in advocacy efforts ensures that our business interests are heard and addressed. It's more than a membership; it's a partnership that empowers and connects us at every level."*

- Anne Pazier, Owner of Santa Barbara Gift Baskets

For detailed, industry-specific benefits for the above Champion Membership Packages, visit [SBSCChamber.com/Membership](http://SBSCChamber.com/Membership), or contact [Membership@SBSCChamber.com](mailto:Membership@SBSCChamber.com)

**Become a Champion Today!**