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FOR IMMEDIATE RELEASE

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**Chamber Hosts 2025 State of the City Luncheon
Connecting Business to Government in Santa Barbara, Carpinteria and Goleta**

The Santa Barbara South Coast Chamber of Commerce is excited to announce its largest signature event of the year, the 2025 State of the City Luncheon. This important event will take place on Friday, April 11, from 11 AM to 2 PM at the Hilton Santa Barbara Beachfront Resort. The annual gathering serves as a vital platform for connecting the business community across Goleta, Santa Barbara, and Carpinteria, providing invaluable insights into the economic landscape and future initiatives of the region.

Attendees will hear directly from the Mayors and City leaders of Goleta, Santa Barbara, and Carpinteria. Presentations will be delivered by City of Goleta Mayor Paula Perotte, City of Santa Barbara Mayor Randy Rowse, and City of Carpinteria Mayor Natalia Alarcon. These presentations will provide a comprehensive overview of strategic directions and upcoming projects, touching on topics such as economic development, infrastructure improvements, public safety, and community services.

The event will also feature a panel discussion with city leaders, including Goleta City Manager Robert Nisbet, Santa Barbara City Administrator Kelly McAdoo, and Carpinteria City Manager Michael Ramirez. Panelists will share the break down their cities' budgets and explore how each city is collaborating with local businesses to foster economic growth and ensure long-term sustainability. Additionally, city leaders will share their perspectives on the most significant challenges faced in the past year and how these issues are being addressed. This dialogue promises to provide invaluable context and understanding of the strategic direction and economic health of the South Coast.

Networking opportunities at the luncheon will enhance its value, offering a space for business owners, entrepreneurs, and community leaders to connect, share ideas, and forge partnerships that are essential for a thriving business ecosystem.

"The State of the City luncheon is more than an annual event; it is a commitment to the future of the South Coast's business community. It is an investment in understanding the challenges and opportunities that lie ahead, ensuring that businesses are not only prepared for the future but are active participants in shaping it," said Kristen Miller, President & CEO of the Santa Barbara South Coast Chamber of Commerce.

Registration Information:

Registration is now open. Tables for 8 or 10 are available for purchase. For more information and to secure your attendance, visit SBSCChamber.com. For questions about the event, contact Chelsea Weininger at Chelsea@SBSCChamber.com.

We would like to express our sincere appreciation to the following sponsors who make this event possible:

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Interested in sponsorship opportunities and benefits? Please contact Michele Schneider at Michele@SBSCChamber.com.

About Santa Barbara South Coast Chamber of Commerce

The Santa Barbara South Coast Chamber of Commerce, from Goleta to Carpinteria, is a regional business organization with the mission to help South Coast businesses, residents, and visitors thrive. Through leadership and collaboration, the Chamber is the principal economic development entity advocating for the business community. We engage with businesses, elected officials, and regional partners in proactive business initiatives that foster the South Coast's unique business environment and create opportunities for our communities. The Chamber is proud to represent local business members who create 75,000 jobs on the South Coast! To learn more, visit sbscchamber.com.

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