



Weekly Business Connection

FROM GOLETA TO CARPINTERIA

February 26, 2026

MEET. DECIDE.
GET BACK TO WORK

Conference rooms + private offices

EXPLORE WORKZONES



This week's newsletter is sponsored by **Workzones**

Workzones offers weekday meeting space for leadership teams who need to align, plan, and move initiatives forward.

Enjoy private conference rooms, a focused environment, and dedicated on-site support—where important decisions get made. [Reserve your meeting date!](#)

CHAMBER NEWS

Expanding Paths to Homeownership for Our Community



American Riviera Bank is proud to continue participating in the Federal Home Loan Bank's 2026 Middle-Income Downpayment Assistance Program, which can provide eligible homebuyers with up to \$50,000 in grant funding to help with down payment and closing costs. This helps bridge affordability gaps that many middle-income households face when trying to purchase a home. Housing affordability is increasingly a barrier for employers trying to attract and retain talent; access to resources like this can support employees who are working to buy in the communities where they live and work. [Read more about eligibility and qualifications.](#)

2026 Santa Barbara South Coast Magazine Now Available!



Just In! The 2026 Santa Barbara South Coast Chamber of Commerce Magazine is now available! This year's publication highlights the people, businesses, and destinations that make Carpinteria, Goleta, and Santa Barbara such vibrant places to live, work, and visit.

This complimentary annual magazine is distributed through our visitor center, hotels, attractions, events, and local businesses across the South Coast, showcasing our community to residents, visitors, and those looking to call the region home.

[View the 2026 Santa Barbara South Coast Magazine](#)

100,000+ Ways to Get Your Business Discovered



Put your business on the Official Visitor Map of the Santa Barbara South Coast, distributed to every hotel in Goleta, Santa Barbara, and Carpinteria, plus Visitor Center, cruise ship welcome stations, the Courthouse, and more.

With 100,000 copies distributed annually, this Chamber-produced guide connects you directly with visitors exploring the region. Secure your spot and reach your audience where it matters most, **let's connect today!**

Celebrating Growth, Wellness, and Community Impact



Tru Health & Wellness celebrated its ribbon cutting last week, marking an exciting milestone for the business and our community. The Chamber was proud to help recognize this new wellness destination and the important role local businesses play in supporting community health and economic growth on the South Coast.

PUBLIC POLICY UPDATE

Goleta's Proposed Development Impact Fee Increases

The Chamber is concerned about the City of Goleta's proposed Development Impact Fee increases, presented at last week's City Council meeting, for the negative impact they will have on local housing feasibility. The fees are projected to approach \$110,000 per unit — a 145% increase for single-family homes and a 120% increase for apartments. Goleta's housing feasibility is already strained by increasing costs, uncertainty, and financing limits. While we commend the City's ongoing efforts to address the community's housing crisis, such large fee hikes could stall new projects. The Chamber asks the Council to seek more balanced pathways that support infrastructure without limiting housing construction and raising costs. [Click here](#) to read more in the Chamber's letter to the Goleta City Council.

WELCOME NEW MEMBERS



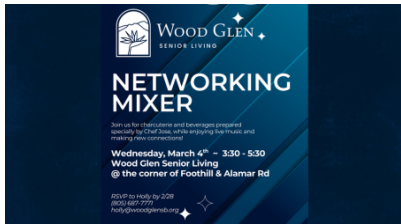
Front, left to right: **Santa Barbara Gift Baskets** – Anne Pazier, **Goodwill Industries of Santa Barbara and Ventura Counties** - Celeste Mendoza, **Nature Rangers Wilderness Programs** - Tracy Thomas,

SBSC Chamber President & CEO - Kristen Miller, **Santa Barbara News Press** - William Belfiore & Martin Albornoz, SBSC Chamber Director of Business Development - Michele Schneider. **Back, left to right:** Randy Berg - SBSC Chamber Board Member, **Your SB Notary** - Rachel Quittner, **TRU Health & Wellness** - Sarah Schneider, **Gitterman, Gitterman & Feld** - Benjamin Feld, **Edward Jones** - Michael Day, **Blunt Security LLC** - Elise Manna, **The Ellwood** - Alberto Aguirre & Sean Ward

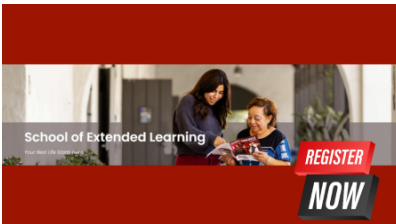
UPCOMING CHAMBER EVENTS



MEMBER NEWS & EVENTS



Wood Glen Senior Living
Networking mixer on March 4, appetizers, drinks and live music. RSVP today.



SBCC Extended Learning
Free personalized Career Planning takes place on Fridays, February 20 & 27, 9 AM – 1 PM.



California Green Business Network
Small Business Green House Gas Reduction Funding Support needed! Take a short survey by February 27.



The Ritz-Carlton Bacara
March 6, the resort will host the inaugural event welcoming Michelin-starred Chef Miguel Navarro



Santa Barbara Comedy Club
Award winning comedian Jason Stuart headlines, doors open at 5 PM, we will see you there!



Santa Barbara Zoo
Once upon a time...a Fairytale Weekend at the Santa Barbara Zoo returns March 7 & 8.



Individual Tickets
Purchase tickets now!
Join us at The Royal Ball to celebrate the San Marcos High School community while supporting our faculty, students and programs, guests will enjoy dinner, captivating entertainment, and an exciting paddle race and live auction.
Tickets will sell out, so secure your seat today!
EARLY BIRD TICKETS - \$17.00
TICKETS - \$20.00
(GUEST SELECTION)

The Royal Pride Foundation
Celebrate the San Marcos High School community at The Royal Ball on April 25 - tickets on sale now.



Santa Barbara Airport
Santa Barbara Airport will host a community blood drive with Delta Airlines and Red Cross on March 19.



Santa Barbara Symphony
Bella Italia concerts: March 28 at 7:30 PM & March 29 at 3PM at the Granada Theatre.

COUNTY & CITY NEWS

Arts Making Impact Grant Applications Open Through March 20

Santa Barbara County Office of Arts & Culture accepting applications for the 2026 Arts Making Impact Grant until March 20, 2026. Up to \$5,000 available per applicant.

Carpinteria

The Architectural Review Board will consider the proposed Surf Cottages Condominiums at its regular meeting on February 26.

Goleta

Save the date for Goleta's State of the City on April 14, 5-7 PM at the Goleta Community Center.

Santa Barbara

The public review period of the draft Inclusionary Housing and In-Lieu Fee Study ends on March 1. Staff is accepting comments.

CHAMBER PRESIDENT'S CIRCLE MEMBERS

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